

## Experience

### Social Media & Marketing Designer 2022- 2025 *Animalive & AiQ Synertial · UK*

· **Brand collateral · Print design · Presentations · Social media & Email campaigns**

At Animalive & AiQ Synertial, I'm responsible for both print and digital marketing materials for the company. My role includes, designing brand collateral, presentation decks, print materials, and artworks for events and tradeshow — brochures, business cards, and large-scale banners. I have been working collaboratively with the Sales and Marketing teams; together, we design and manage social media and email campaigns. Additionally, I conduct research and create content for social media, while keeping the company's website up to date.

### Creative Director & Designer 2022- 2025 *SPACE Studies · UK*

· **Brand development · Event & Conference materials · Video editing · Social media**

As the Creative Director and Designer for an architectural studies company, I lead the development of visual concepts and execute the design. My goal is to maintain visual consistency across all platforms to strengthen brand recognition. I focus on designing marketing content for the company's social media and website — including posters for conferences and events, social media visuals, digital journals, and video content for international conferences.

### Designing for e-Learning Materials 2020-2022 *Kate Bloor & The Next Minds · UK*

· **Concept design · Presentations & Ebooks · Video editing**

In two separate project-based roles, I collaborated closely with academicians to create a series of e-learning materials on "Artificial Intelligence" and "How to Conduct Research - for PhD and MA Students." My main focus was on designing a transferable concept across digital platforms, while visualising complex theoretical information. Based on the content and project plans provided by the academicians, I designed the visual concepts, presentation decks, eBooks, e-workbooks, and videos.

### Technical Artist for Motion Capture Systems 2020-2021 *AiQ Synertial · UK*

· **Motion capture systems · MotionBuilder · 3D Animation data cleaning**

This was a project-based role, focused more on technical work than on creativity. As part of the technical team at AiQ Synertial Technologies, I refined 3D animations produced through motion capture suits. I handled post-production touch-ups using MotionBuilder to ensure the highest quality output of the animated characters. During this project, I became familiar with 3D software, 3D thinking, and animation techniques.

### Graphic Designer & Photographer 2017-2018 *GokhanTalay Shoe Designs · TR*

· **Graphic design · Product photography & editing · Social media**

This role, my first job after graduation, gave me the opportunity to apply the graphic design knowledge I gained in school. I was primarily responsible for product photography, which provided me hands-on experience using a DSLR camera and setting up studio lighting. In addition, I handled retouching and created visuals for the company's website and social media platforms. I also worked closely with the Marketing and Sales teams to develop campaigns and digital content.

## Education

### Certificate on Business Textiles: Design, Make and Market 2025

*Brighton Adult Education Centre*

### Tangible Things 2020

*HarvardX E-learning*

### MA Digital Media Arts 2019

*University of Brighton, UK*

### BA Visual Communication Design 2017

*Izmir University of Economics, Turkiye*

## Tools

Adobe Creative Cloud  
(Photoshop, Illustrator,  
InDesign, Premiere,  
After Effects)

DSLR Camera

Google Workspace Programs

Figma (learning)

Wordpress

Wix

Hubspot

Mailchimp

Planable

Buffer

Canva

## Skills

Graphic Design

Print Design

Social Media Design

Webdesign (basics)

Motion Graphics (basics)

Video Editing

Photoshooting/Editing

Conducting Research

Content Creation

Email Marketing

Social Media Ads

## Interests

Storytelling

Videogames

Garment making

Accessory making

Latin Dancing

Well-being activities

& learning anything new

## Languages

Turkish · *native speaker*

English · *professional level*

French · *beginner level*