

As a Freelance Designer, I've been working on various creative projects in both print and digital media; these projects have encompassed a range of skills, including product photography, print designs, designing for social media and websites, as well as creating brand collateral and presentations. Since 2022, I've started working closely with marketing teams and gained experience in social media marketing, email campaigns and organizing workflows.

## Experience

### Freelance Creative & Website Designer 2022- now *Animalive · Contract, UK*

As a freelance social media designer with Animalive Interactive, I'm responsible for conducting research and creating content; as well as visualizing and executing newsletter campaigns. Additionally, I'm tasked with designing and updating the company's website, designing brochures, booklets and large-scale print artworks for tradeshow.

### Freelance Creative Director 2022- now *SPACE Studies · Contract, UK*

As a freelance creative director for an architectural studies company, I was responsible for generating fresh and innovative ideas while determining the appropriate visual style. In addition, I design both print and digital materials for the company's social media, conferences, and events to help build brand recognition and create a cohesive visual identity.

### Technical Artist for Motion Capture Systems 2020-2021 *AiQ Synertial · Contract, UK*

As part of the technical team at AiQ Synertial Technologies, my role involved refining the 3D animation produced through motion capture. I worked on post-production touch-ups, using Motion Builder, to ensure the highest quality output of the animated characters. I supported both technical and creative teams for each project.

### Designer for e-Learning Materials 2020-2023 *Kate Bloor & The Next Minds · Contract, UK*

Two separate project-based roles where I worked closely with academics to create series of presentations (to be turned into an online course) on Artificial Intelligence and on doing research. The content and project plan provided by the academics; I have designed the visual aspects - including concepts, presentations and books.

### Visual Designer - Photographer 2017-2018 *GokhanTalay Shoe Designs · Turkiye*

I was responsible for product photography, retouching and photoshopping, and designing visuals for the company's website and social media platforms. I was working closely with the Marketing Team in order to create campaigns and digital content.

## Education

### Tangible Things 2020

*HarvardX E-learning*

Online learning program on art history and semiotics

### MA Digital Media Arts 2019

*University of Brighton, UK*

Thesis on 'Considerations on Storytelling: Traditional and Digital Tools & Their Relation to User'

### BA Visual Communication Design 2017

*Izmir University of Economics, Turkiye*

Leraning on design principals, visual language, communciation design and various design tools.

## Tools

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere  
Adobe After Effects

Wordpress  
Wix

Hubspot  
Mailchimp  
Planable  
Buffer  
Canva

## Skills

Graphic Design  
Print Design  
Social Media Design  
Webdesign (intermediate)

Video Editing  
Photoshooting/Editing  
Motion Graphics (basics)

Visual Commicantion  
Content Creation  
Email Marketing  
Social Media Management (basics)

## Interets

Art History  
Fashion  
Sewing  
Crocheting  
Accessory making  
Ukulele  
Latin Dancing  
Belly Dancing

## Languages

Turkish · *native speaker*  
English · *professional level*  
French · *beginner level*